



NEW PLANTS. NEW SOLUTIONS.

**FOR RELEASE SPRING 2013**

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### **First Editions® Magic™ Crape Myrtle Series**

New breeding breakthroughs create spectacular Crape Myrtles.

**St. Paul, Minn.** (Spring 2013) – If you're looking for loads of flowers and beautiful color options in your crape myrtles, turn to the First Editions® Magic™ Series. Developed by Plant Introductions, Inc., this new line of crape myrtles feature compact shapes, color-packed blooms and disease-resistant foliage.

All of the Magic Series crape myrtles are shrub-form, making them the perfect size for any yard or garden space. They're easy to grow and make excellent accent plants or hedges. Look for any of the new varieties, in the purple pot, at locally owned garden centers this spring.



#### **First Editions® Coral Magic Crape Myrtle**

*Lagerstroemia 'Coral Magic'* PPAF

Coral Magic's beautiful salmon-pink flowers cover the plant in early summer. This crape myrtle keeps its rounded shape with glossy reddish new growth foliage. The leaves turn dark green through the summer. Coral Magic flowers on new growth and should be pruned in late summer.

**Location:** Full sun

**Zone:** 6-9

**Height:** 6- to 10-feet

**Width:** 6- to 10-feet

**Flower:** Salmon-pink

**Foliage:** Reddish new growth, dark green in summer



### **First Editions® Purple Magic Crape Myrtle**

*Lagerstroemia* 'Purple Magic' PPAF

The dark purple flowers of Purple Magic command attention. “Purple Magic’ is the truest, richest purple I’ve ever seen in a crape myrtle,” says Dr. Michael Dirr, breeder and founding partner of Plant Introductions, Inc. New leaves start out with a red hue, maturing to a glossy green. Purple Magic is a spring bloomer, so prune it in the winter. Deadheading the first flush of flowers can encourage a summer bloom.

**Location:** Full sun

**Zone:** 6-9

**Height:** 6- to 10-feet

**Width:** 6- to 10-feet

**Flower:** Dark purple

**Foliage:** Reddish new growth,  
maturing to glossy green



### **First Editions® Plum Magic Crape Myrtle**

*Lagerstroemia* 'Plum Magic' PPAF

Plum Magic features bright, fuchsia flowers. New leaves of this dense rounded shrub emerge plum-purple, maturing to a rich, dark green. Plum Magic flowers on new growth and should be pruned in winter.

**Location:** Full sun

**Zone:** 6-9

**Height:** 6- to 10-feet

**Width:** 6- to 10-feet

**Flower:** Fuchsia-pink

**Foliage:** Plum-purple,  
maturing to dark green



### **First Editions® Midnight Magic™ Crape Myrtle**

*Lagerstroemia* 'PIILAG-V' PPAF

One look and you’ll be captivated by Midnight Magic. It’s deep purple to rich burgundy colored foliage perfectly accents this crape myrtle’s beautiful dark pink flowers. Hot Southern summers will not diminish the foliage, and the flowers extend from July until September.

**Location:** Full sun

**Zone:** 6-9

**Height:** 4- to 6-feet

**Width:** 4- to 6-feet

**Flower:** Dark pink

**Foliage:** Purple-maroon



**First Editions® Moonlight Magic™ Crape Myrtle**  
*Lagerstroemia* 'PIILAG-IV' PPAF

Moonlight Magic is a true breeding breakthrough in crape myrtles. Beautiful, deep maroon leaves and snowy white flowers create a stunning contrast. Its unique upright habit makes it a showstopper. Topping out at 12-feet, Moonlight Magic makes a wonderful small landscape tree and is a great alternative to purpleleaf plums. It's also an amazing container plant.

**Location:** Full sun  
**Zone:** 6-9  
**Height:** 8- to 12-feet

**Width:** 4- to 6-feet  
**Flower:** White  
**Foliage:** Dark maroon

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For more information visit [www.firsteditionsplants.com](http://www.firsteditionsplants.com), or check us out on Facebook at [www.facebook.com/First.Editions.Plants](https://www.facebook.com/First.Editions.Plants).

*Bailey Nurseries was founded in 1905. From 15 acres of stony hillside it has grown to one of North America's largest and most trusted nurseries. Today Bailey Nurseries serves more than 4,500 nursery retailers, landscapers and growers throughout the United States, Canada and beyond. Main offices are located in Newport, Minnesota, near the Twin Cities of Minneapolis and St. Paul, with other locations in Oregon, Washington and Illinois.*